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|  | **Novice****Below 75** | **Apprentice****75-84** | **Practitioner****85-93** | **Expert****94-100** |
| **Content / Hook** | Book trailer is dull and either does not tell anything about the setting, theme, and characters or gives away the entire plot. All pictures and other visuals are taken from movie trailer or publisher’s book trailer. | Book trailer is interesting but does not tell enough about the book or gives away too much of the plot.Only a few (fewer than 4) of the pictures or visuals are from movie or publisher’s book trailer. | Book trailer is original, captures the attention of the viewer, and tells about the setting, theme, and characters in the book without giving away too much. None of the visuals are from the movie or publisher. There is a definite hook and this trailer will make someone want to read the book! | **all of *Practitioner* plus** Book trailer is so enticing viewers want to read the book right away. Student makes QR code for their trailer and gives to LPH to put on the book |
| **Presentation** | The images, graphics, text, music, video and sounds do nothing to enhance the content and the viewer has no idea about the tone or mood of the story. There are multiple, significant spelling or grammatical errors.  | Most of the images, graphics, text, music, video and sounds enhance the content and work together to capture the tone or mood of the story. A peer reviewed the book trailer. There are only a few minor spelling or grammatical errors. | All of the images, graphics, text, music, video, sounds and transitions enhance the content and work together to capture the tone or mood of the story.A peer reviewed the book trailer. There are no spelling or grammatical errors.  | **all of *Practitioner* plus** A particularly captivating use of one or more images, a graphic, text, music, video, sound or transition makes this trailer unforgettable |
| **Length** | Book trailer is way over or way under the time constraints (30 seconds – 1.5 minutes) and images are either on the screen for too short a time for viewers to read or understand or too long to hold interest. There are fewer than 12 slides. Book cover and review/award slide is missing. | Trailer is shorter than 30 seconds or longer than 1.5 minutes and most of the images/text are on the screen the right amount of time but some are not. There are at least 12 slides but book cover and/or professional reviewer/award slide are not included. | Book trailer is between 30 seconds and 1.5 minutes and contains at least 12 slides including one showing the cover of the book , and one showingprofessional reviewer comments and /or awards book has won. | **all of *Practitioner* plus** Student rates the book and writes a brief review in the OPALS catalog (50-100 words) |
| **Documentation****Respecting Copyright law and intellectual Property** | Images, clips, music is NOT cited or attributed | Most sources (images, video clips, music) are cited and attributed completely either on each slide (images) or at the end of presentation (music). Attributions are inconsistent. | All sources are cited and attributed completely. Copyright and fair use guidelines are strictly followed. A consistent method of citation is used.(either on each slide/at the end/or a correct works cited is provided | **All of *Practitioner* plus**Any copyrighted material is identified and used with permission |

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Teacher/Period: \_\_\_\_\_\_\_\_\_\_\_\_\_ Title/Author of Book \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Peer Reviewer Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Peer Reviewer BT Grade\_\_\_\_\_\_\_\_BT Grade self assessment:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Program Used (Animoto, imovie, etc.) Link:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date submitted:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_