



Click Here

STUDENT/SELLER LOG-IN

SHOP NOW

FUNDRAISING IDEAS

CHAIRPERSON LOG-IN

CONTACT US



AMERICA'S FUNDRAISING COMPANY



### Seller Log-In

Already Registered? Log in here

Username:

Password:

**Submit**


Forgot your password? [Click here.](#)  
Forgot your username? [Click here.](#)

**WHAT DO I DO NOW?**

- 1 Register Here
- 2 Create Your List
- 3 Send E-mails
- 4 That's It!

You will then be entered to WIN even more awards like the Polaroid Instant Digital Camera or an iPod Touch.

If you need assistance setting up or logging into your seller account, please call 1-800-333-4525  
Mon-Fri 8AM-4:30PM EST.



Seller Log-In

Register a new account here

Choose Your State :

School Name Look-up:  
(Type 1-3 letters of your school name & a list will appear.)

Group Code:  
(No school name? Enter your group code below)

Teacher's Last Name:

Grade:

Student's/Seller's First Name:

Student's/Seller's Last Name:


Student's or Parent's e-mail:


Each student needs a unique user name.

Create user name: Example: ZaneSmith  
(Minimum 6 Characters.)

Create password: Example: Zane2005  
(Minimum 6 Characters.)

Repeat password:

  
Start Here

  
Next Page Preview

**Submit**

Fill in your information here  
The Group code is SOMBN

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  - CREATE FRIENDS & FAMILY LIST
  - YOUR FRIENDS & FAMILY LIST
  - SEND EMAILS
  - SEND & WIN RULES
  - SEND & WIN PRIZES
  - VIEW YOUR ONLINE PURCHASES
  - SHARE ON FACEBOOK
  - LOGOUT



Thank you, **RON SCHERER**, for creating your seller account!

*start HERE*



<a href="#">Create Your List</a>	<a href="#">Edit Your List</a>
<a href="#">Send Emails</a>	<a href="#">View Your Online Orders</a>



Now invite your Friends & Family to support you!

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# SEND EMAILS & WIN!

Quadcopter 32" HDTV

*\*Sending E-mails makes you eligible for drawings to win great awards.*

Thank you, **RON SCHERER**, for creating your seller account!

*start HERE*

↓

Create Your List Edit Your List

Send Emails View Your Online Orders



Now invite your Friends & Family to support you!

Every 5 emails you send to Friends & Family earns you 1 entry to win awesome awards – including a 32" HDTV or a Quadcopter

PLUS, the more you sell online, the more awards you can WIN!

Share on FACEBOOK for even more awards!

To share on FACEBOOK, enter this link  
[https://www.cherrydale.com/go\\_shopping.php?refid=403483](https://www.cherrydale.com/go_shopping.php?refid=403483) into the "What's on your mind?" box at the top of your profile (timeline) or home page. You can include a message next to your link if you like.



Click The Yellow Box Today



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View Your Account

Edit Your List

Send Emails

View Your Online Orders

Create Your Friends & Family List **Enter you family & friends email**



*Name <small>(Their Name - i.e. Barb Smith)</small>	*Personal Greeting <small>(Relationship Connection - i.e. Dear Grandma)</small>	*E-mail <small>(Their E-mail - i.e. grandma@email.com)</small>	
Dan Sullivan	Dear Mr. Sullivan	dsullivan@socsd.org	Remove
			Remove
			Remove
			Remove
			Remove
			Remove
			Remove
			Remove
			Remove Add more

Add to Contacts

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View Your Account

Add New Contacts

Send Emails

View Your Online Orders

Click "send emails"

Your Friends & Family List

- To Edit A Contact: Click on the "edit" icon
- To Delete A Contact: Click on the "delete" icon

Name	Greeting	Edit	Delete
Mr. Scherer	Dear Mr. Scherer		
Mr. Sullivan	Dear Mr. Sullivan		



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### Send e-mails to your Friends and Family

Want A Preview? [Click here](#) to view sample email.

1. Put a check in the box for those contacts who you want to receive the email.
2. Scroll down and put a check in the box to give permission to send an email to your contacts.
3. Press the red "Send" button at the bottom of the page.

If you are using your seller account from a previous year's fundraiser you must re-enter the email addresses or they will not send.

#### Check who you want to send the email to

	Name	Greeting	Edit	Delete
<input type="checkbox"/>	Check All/Uncheck All			
<input type="checkbox"/>	Mr. Scherer	Dear Mr. Scherer		
<input type="checkbox"/>	Mr. Sullivan	Dear Mr. Sullivan		

I am over 13 and/or I am the parent/guardian of the seller and I give permission to send the e-mails

#### Check this box

**SEND**

Note: E-mail addresses are confidential and not given to any other outside source. Please, no children's e-mails. We strive to provide a safe and secure experience for children who use our site. In an effort to protect children under the age of 13, we follow the guidelines of COPPA - the Children's Online Privacy Protection Act. An Unsubscribe link will be included with all e-mails sent. If a listing is in the color gray, rather than in black, then this person has opted out to receive further communication.



SELLER LOG-OUT   SELLER ACCOUNT   EDIT MY ACCOUNT   BUY DIRECT

Product Search  **GO**

**Cherrydale**  
AMERICA'S FUNDRAISING COMPANY®

Shopping Cart: (0) items

[Home](#)   [Start Fundraising](#)   [Shop Now](#)   [About Us](#)   [FAQs & Tips](#)   [Contact Us](#)

### Seller Log-in

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### You have now sent a total of 2 Friends & Family emails!

For every 5 emails you send, you will receive one entry in the drawing to win awesome prizes! And you will become eligible for more prizes as your invitation to shop is accepted by your friends and family.

You can dramatically increase your sales by simply following up with a phone call or a personal email. Remind them when the sale ends. Highlight some of the products you think they would enjoy. And let them know what their participation would mean to you personally.

Remember to check back often to see how much you have sold through your emails, too. You'd be surprised at how fast and easy sales can occur! Add more Friend and Family Emails





**This is the email your friends & family will receive**

Hello

My organization, South Orangetown Middle School, has just kicked off its fundraising campaign and I was wondering if you would help? We are raising funds for special programs and materials that are not in our budget. Not only does our organization earn a large percentage of every dollar you spend, but I will have a chance to win some really cool awards!

Simply shop online 24 hours a day, 7 days a week - everything is shipped directly to you. Just [click here](#) and all of my Organization's information will be entered automatically at check out!

Seller Name: Ron Scherer  
Organization: South Orangetown Middle School

Our fundraiser will be running from **10-13-2016** through **11-09-2016**. Please help me by placing your order before the end of our sale. You can continue to order all year - the organization will get credit year round, but I can only earn prizes during the sale.

Thanks. My organization and I really appreciate your support!  
Sincerely,

**Ron Scherer**

Please visit [Cherrydale.com](#) | Like our [facebook](#)

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## **Advantages of On-line Fundraising**

- 40% of sales goes towards the cost of your trip
- Access to all of Cherrydale's catalogues
- No need to go door to door
- No need to collect money - customers pay online when purchasing
- No need to deliver products - items will be shipped directly to customers